

From Conceptual Blending to Computational Concept Invention

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LAC 2018 - Melbourne



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Concept Invention:

A highly interdisciplinary endeavour

- **From Conceptual Blending**
 - Cognitive Linguistics / Embodied Cognition
 - Metaphor Theory / Analogies
 - Image Schema Theory
- **to Computational Concept Invention**
 - Computational Creativity (CC)
 - Knowledge Engineering / Ontologies
 - category theory / non-classical logic / computational logic

Concept Invention:

A highly interdisciplinary endeavour

- **Part 1:**
 - what is conceptual blending?
- **Part 2:**
 - an abstract framework and representation language
- **Part 3:**
 - cognitive modelling and computational problems
 - image schemas as generic spaces
 - computing generic spaces via generalisation

Part 1:

Conceptual Blending

Conceptual Blending

- **Mark Turner (2014):** a hypothetical explanation for the ‘**human spark**’:
- The ‘lionman’, approximately 32.000 years old, blends the concepts of ‘human’ and ‘lion’.
- The period of its creation marks the end of an apparent deadlock of human cultural development,
- and the beginning of rapid cultural evolution (hypothesis: expansion of working memory).

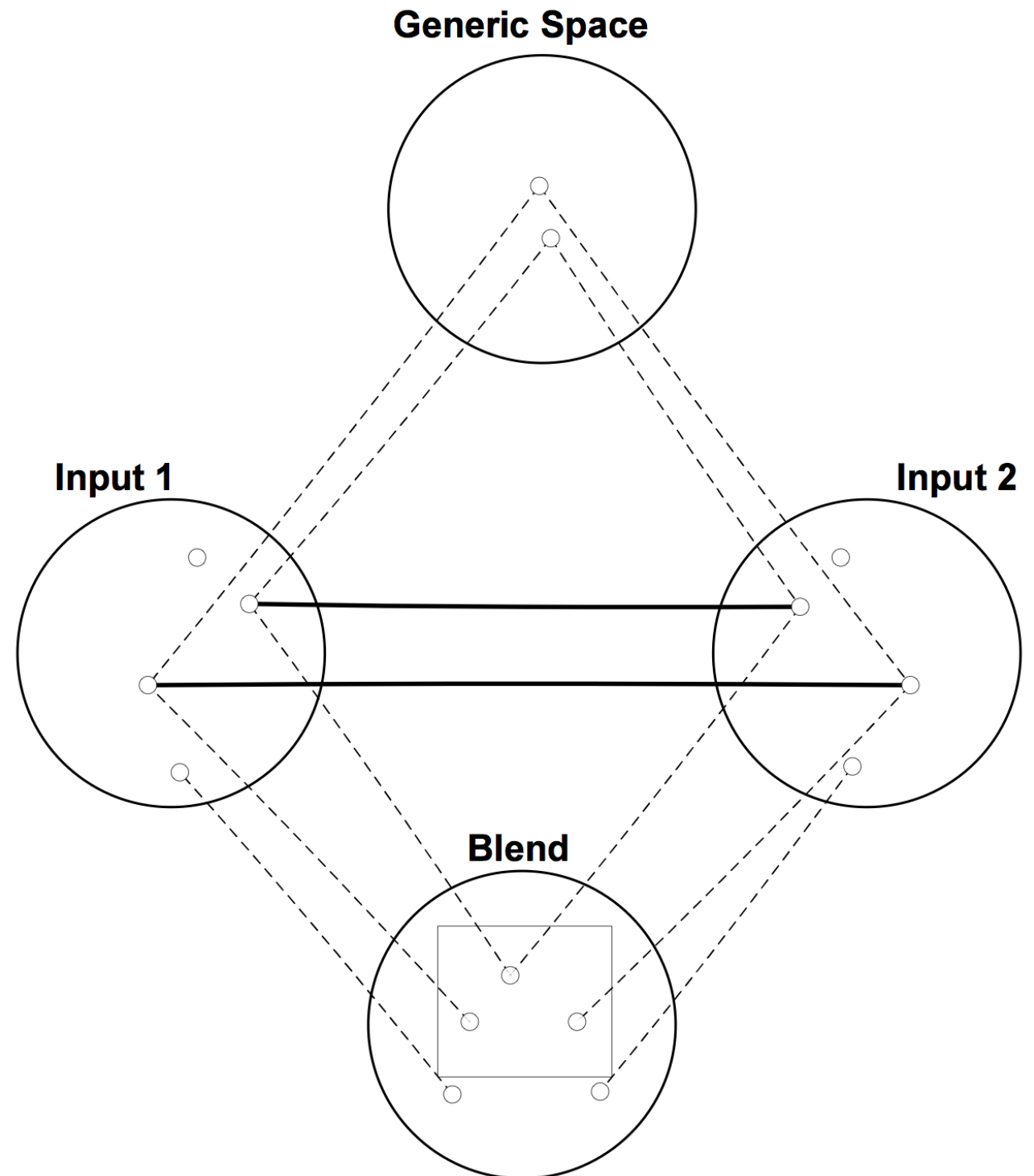


Conceptual Blending

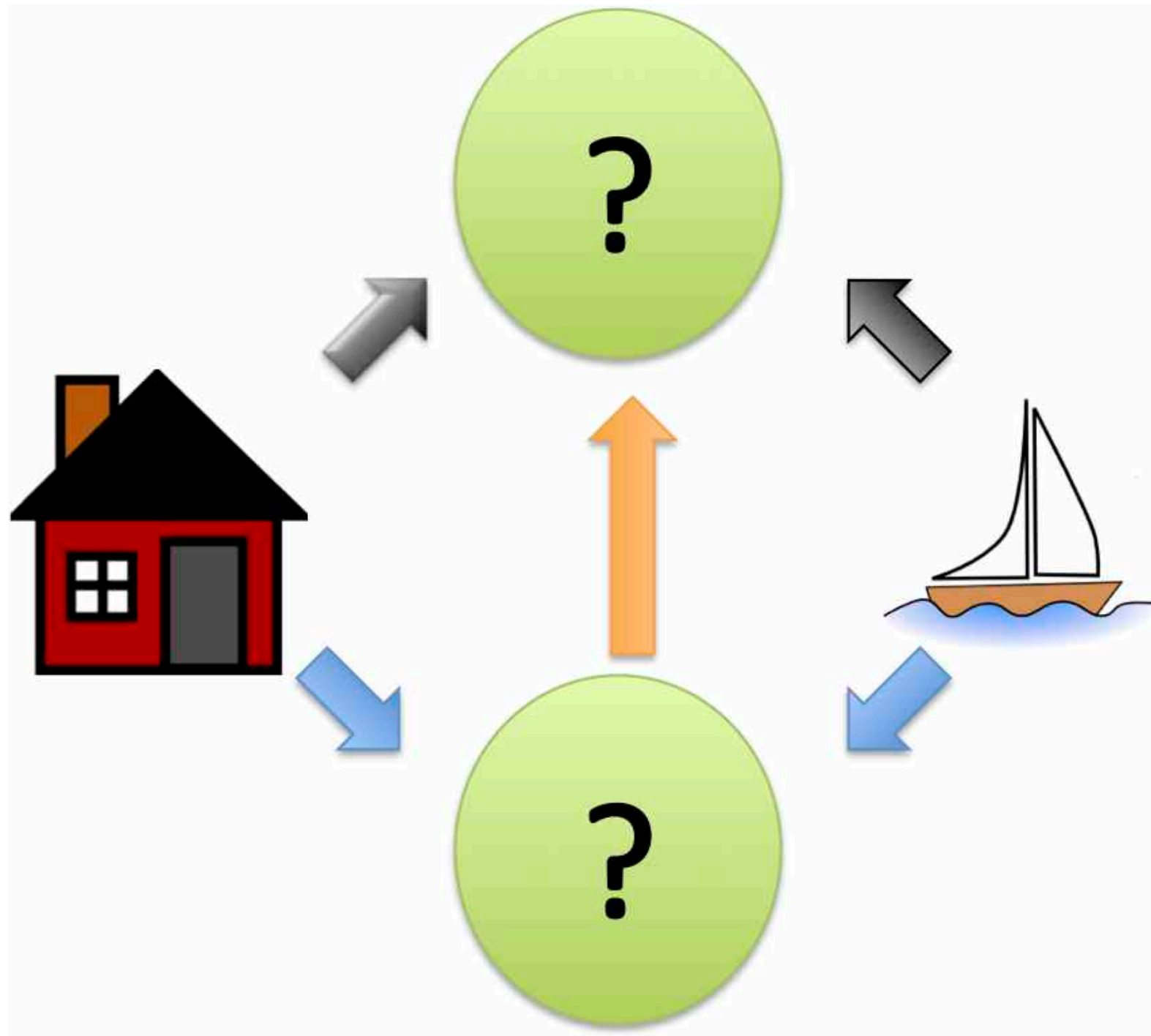
- developed in the early 1990s by Gilles Fauconnier and Mark Turner
- intended to understand and model the process of concept invention
- much studied within cognitive psychology and linguistics
- Conceptual Blending concerns blending of two thematically rather different conceptual spaces yielding a new conceptual space with
 - emergent structure, selectively combining parts of the given spaces
 - whilst respecting common structural properties.

Summarised by Fauconnier & Turner (2003):

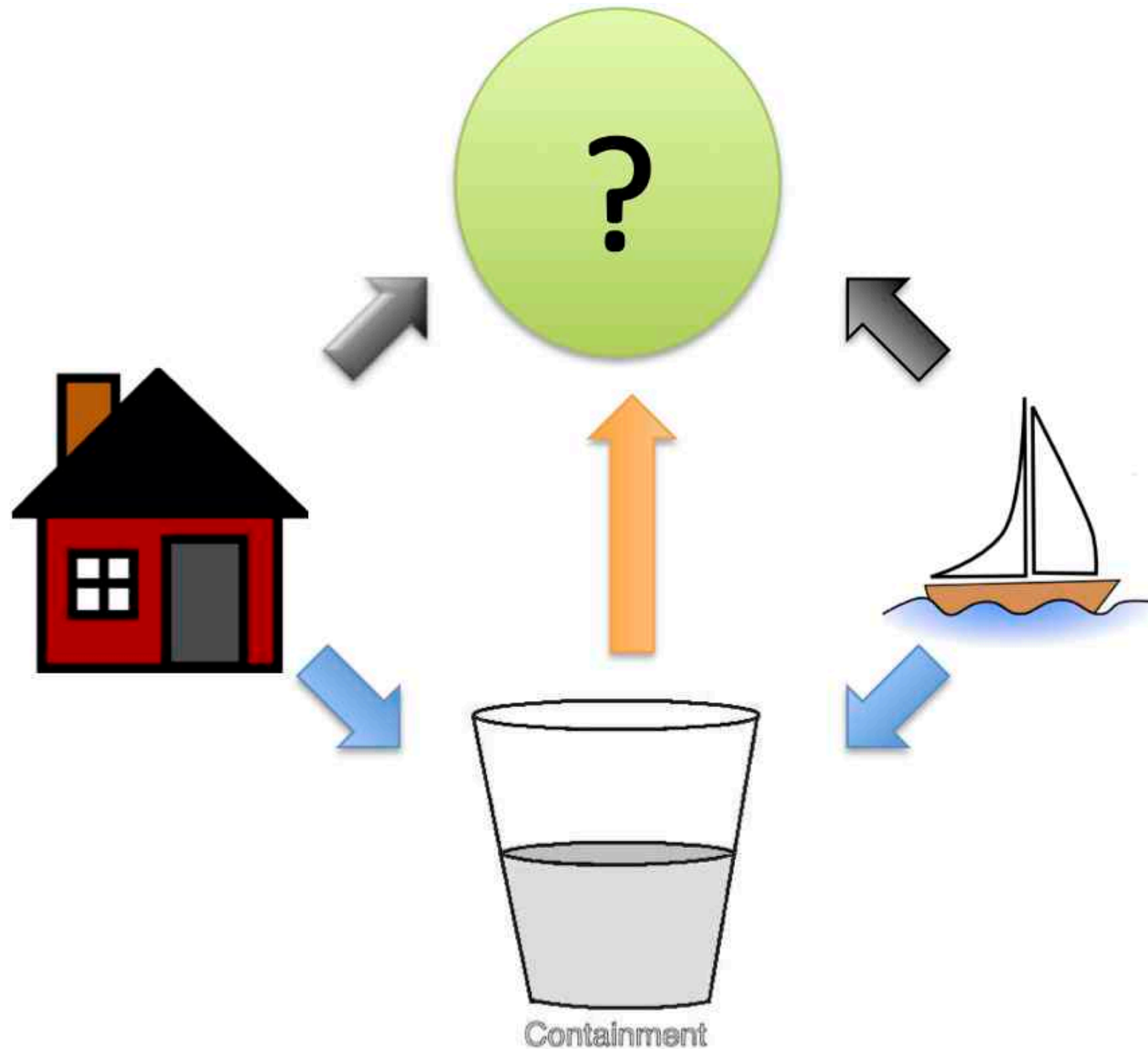
- inputs have different organising frames
- blend has an organising frame that receives projections
- blend has emergent structure on its own
- inputs offer the possibility of rich clashes
- offer challenges to the imagination
- resulting blends can turn out to be highly imaginative



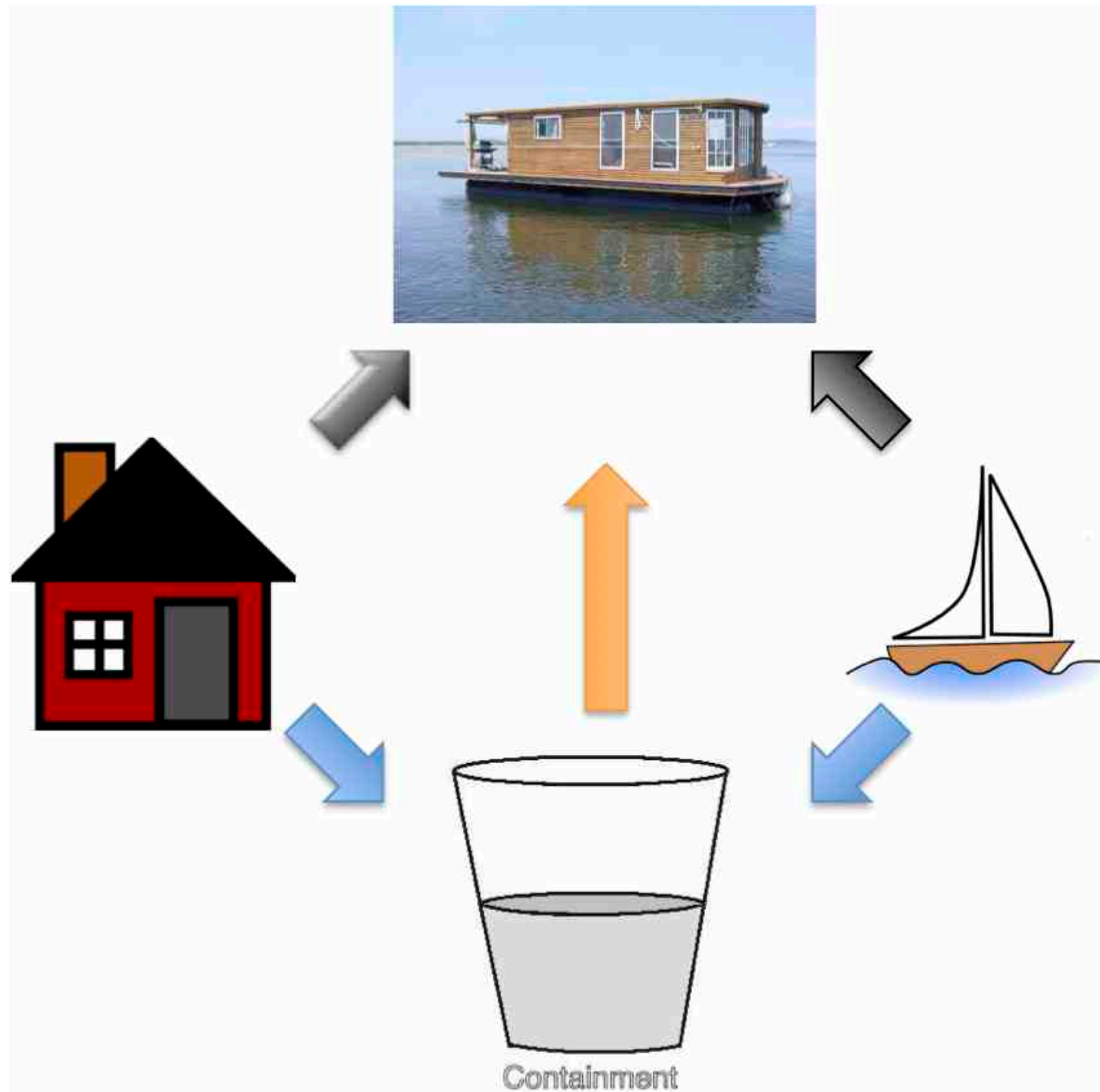
Conceptual Blending: Example



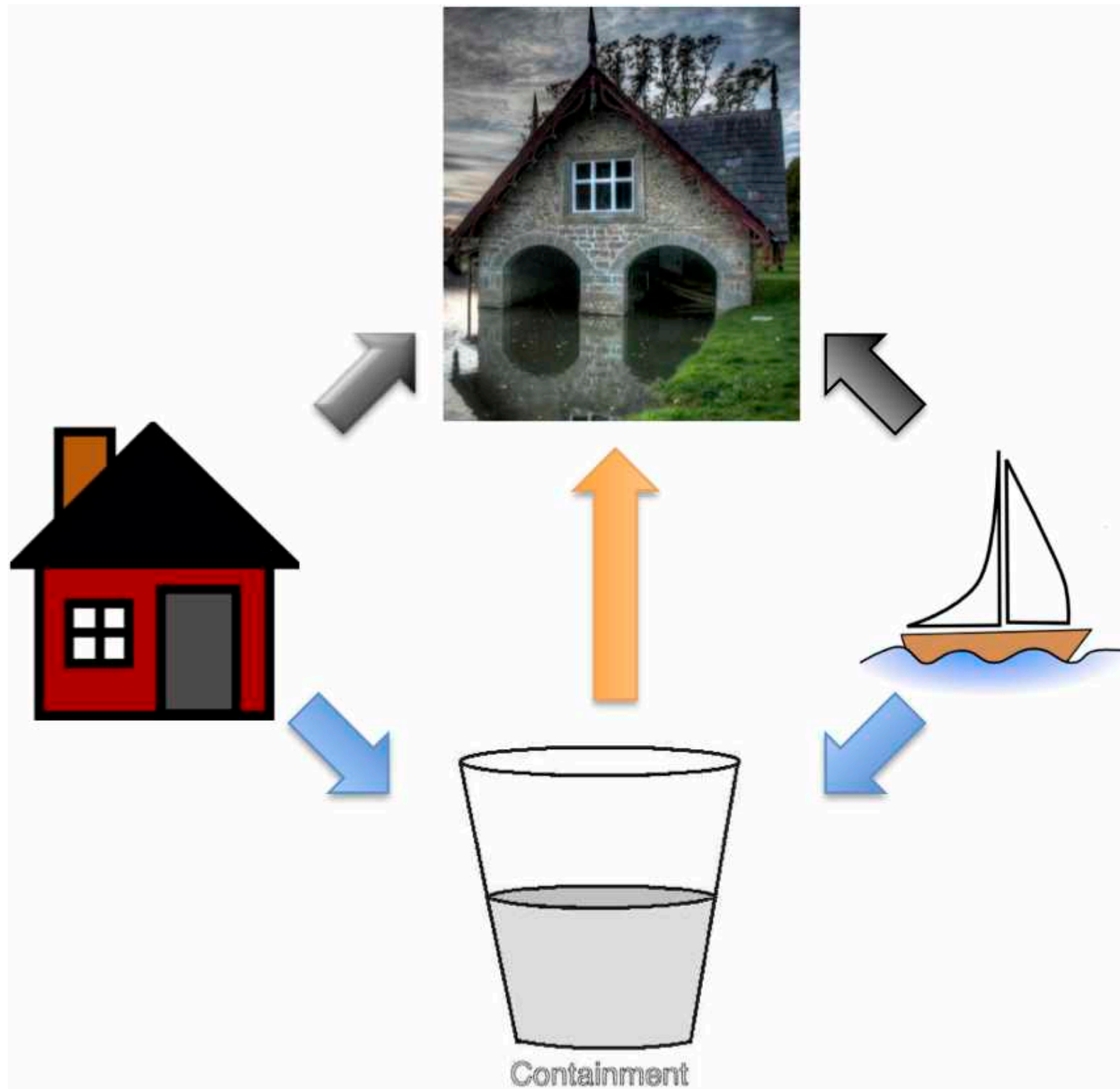
Conceptual Blending: Example



Conceptual Blending: Example



Conceptual Blending: Example



Blending Signs and Forests: Input 1

- **Signs:**

a piece of paper, wood or metal that has writing or a picture on it that gives you information, instructions, a warning



*(Oxford Advanced
Learner's Dictionary)*

Blending Signs and Forests: Input 2

- **Forests**

complex ecological systems in which trees are the dominant life form

(Encyclopaedia Britannica)



Blending Signs and Forests: Blend 1

Signs in Forests



Blending Signs and Forests: Blend 2

Forestsigns



Blending Signs and Forests: Blend 3

Signforests

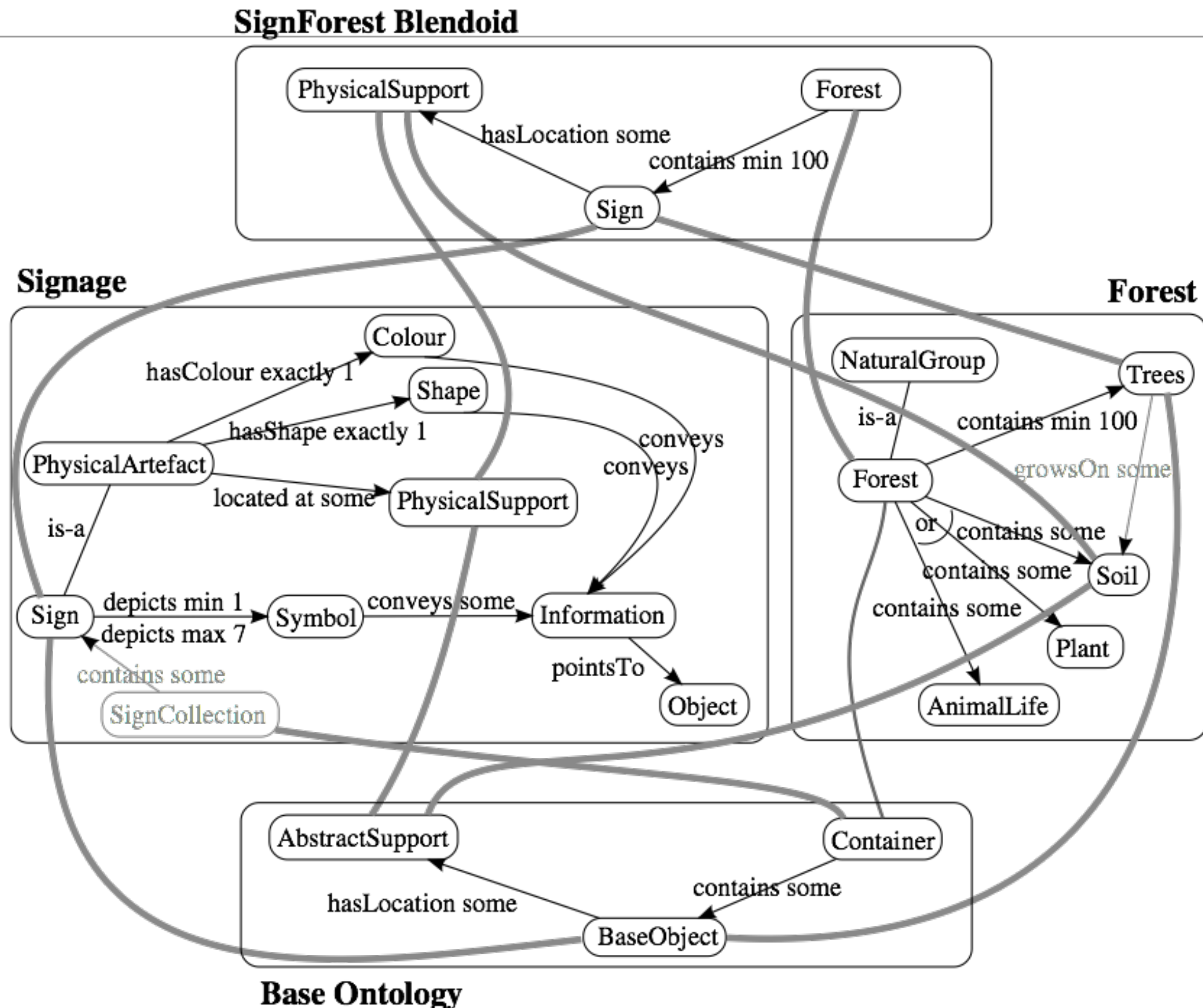


Optimality Principles:

What makes a good blend?

- **Integration:** The blend must constitute a tightly integrated scene that can be manipulated as a unit.
- **Pattern Completion:** complete elements in the blend . . .
- **Maximization of Vital Relations:** change, identity, time, space, cause-effect, part-whole, . . .
- **Unpacking:** The blend alone must enable the perceiver to unpack the blend to reconstruct the inputs, the cross-space mapping, the generic space, and the network of connections between all these spaces
- **Relevance:** ... **Web:** ...

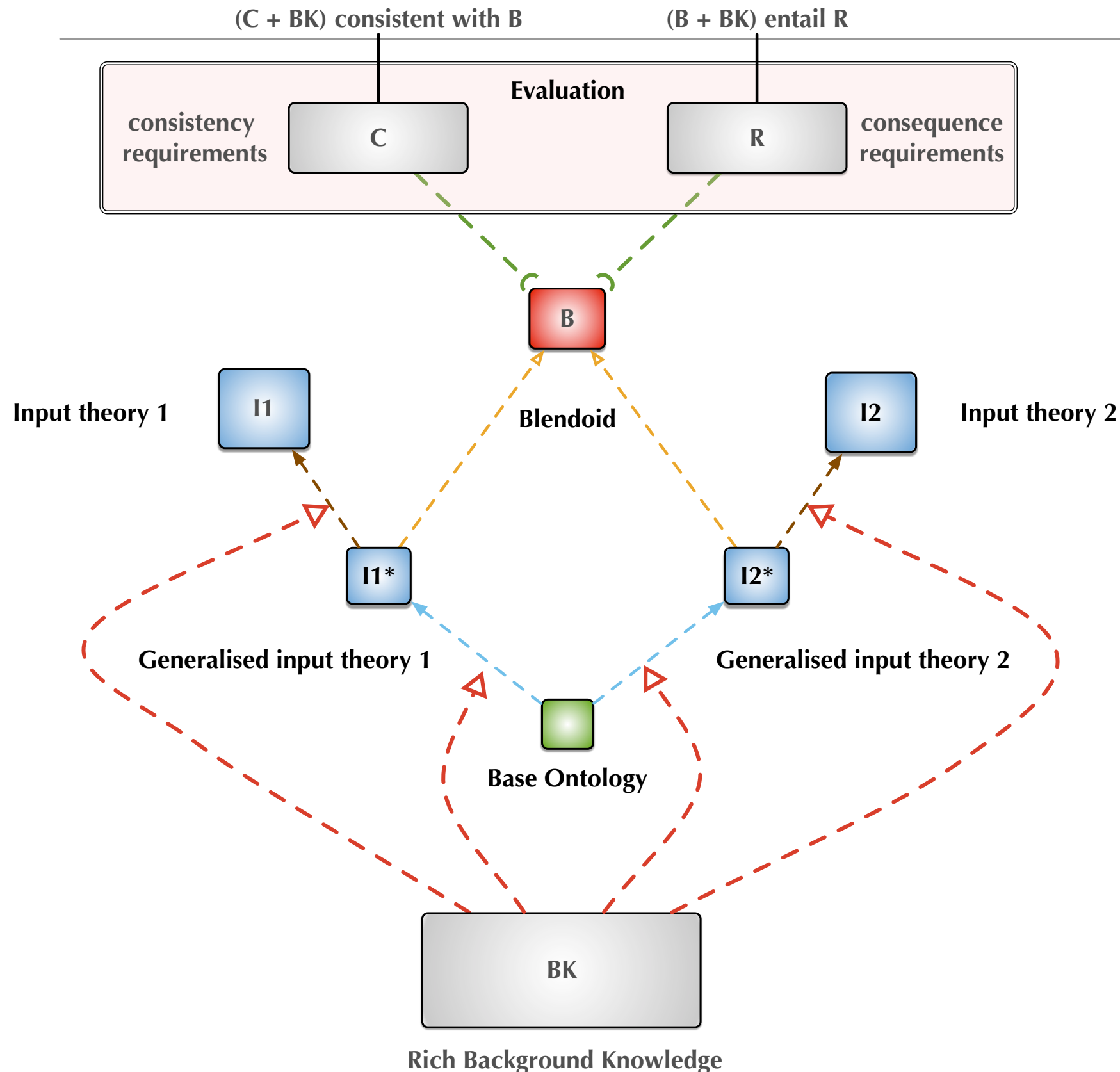
Graphical representation of a formal DOL specification



Part 2:

Abstract Framework and Representation Language

Blending: Formal Model

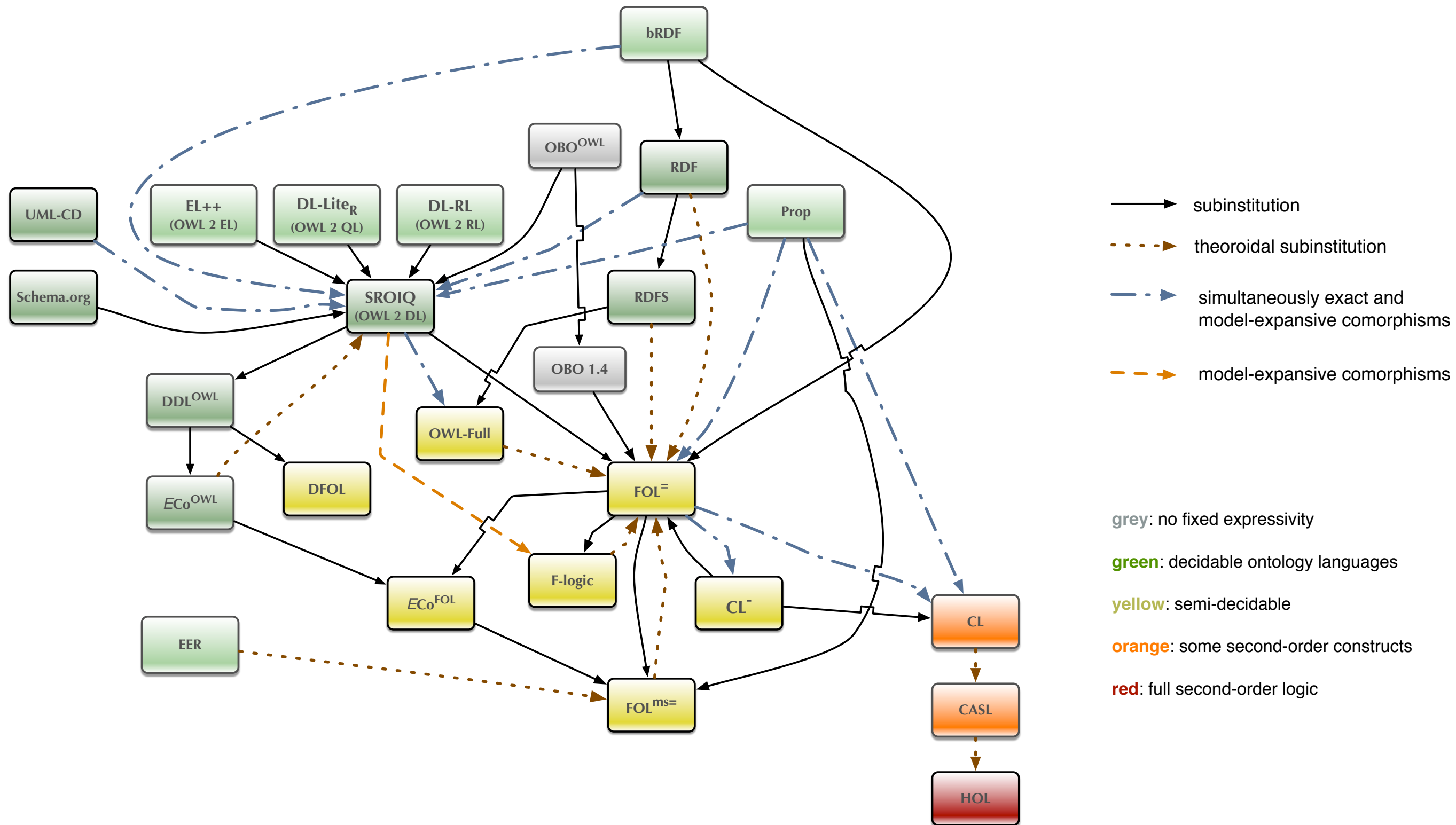


- Creating blends in Ontohub/DOL
- usage of background ontologies
- image schemas as base ontologies
- evaluation features
 - constraints
 - requirements

Blending with DOL, Hets, Ontohub

- Formal (meta)-language: **DOL**
 - describe structured ontologies/models/specifications
 - support specification of blending diagrams
 - specify requirements for evaluation
- Heterogenous reasoning: **Hets**
 - proof support for structured ontologies/theories
 - computation of colimits
- Repository for heterogeneous theories: **Ontohub**
 - support a variety of logical languages for ontology, mathematics, music
 - support for ontology evaluation techniques

Logic Graph supported by DOL



DEMO of ontohub/conceptportal



Ontohub

Repositories

Ontologies

Categories

Logics

Mappings

Help

Conceptportal

Overview

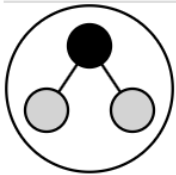
Ontologies

File browser

Url catalog

History

Errors



House+boat DOL

Ontology defined in the file /conceptportal/Blending_Experiments/house+boat.dol
http://ontohub.org/conceptportal/Blending_Experiments/house+boat

Content

Comments

Metadata

Versions

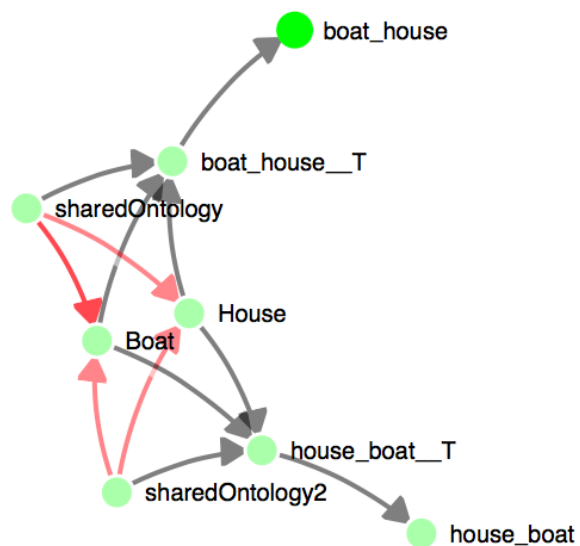
Graphs

Mappings

Graphical Visualization of Ontology-Links



House+boat



Ontology: [boat_house](#)

IRI: http://ontohub.org/conceptportal/Blending_Experiments/house+boat?boat_house

Description:

Symbols:

Class: 12

ObjectProperty: 6

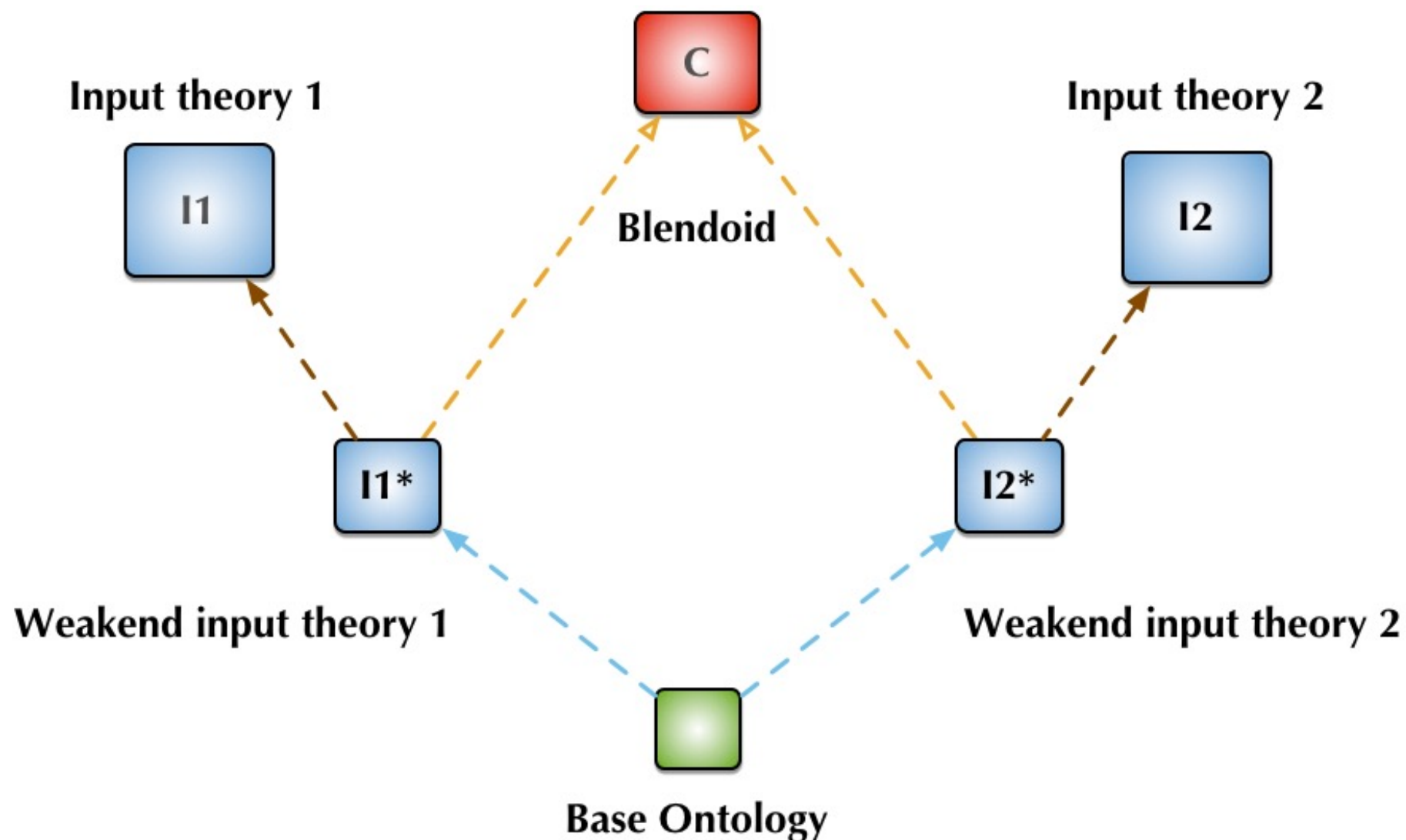
Part 3:

Cognitive Modelling and Computational Approaches

Goal: Computationally Generate Concepts



COINVENT's Model for CCB



Challenges:

- How to represent the blending process?
- What do we keep from the input spaces?
- How to find the right base space + morphisms?

Hypothesis

How to find the right base ontology for blending?

Hypothesis

- **Image schemas** may form a conceptual skeleton of bases spaces

Image schemas?

- **Mark Johnson (1987)** describes them as
 - “. . .a recurring, dynamic pattern of our perceptual interactions and motor programs that gives coherence and structure to our experience”
- **Todd Oakley (2007)** defines an image schema as
 - “...a condensed re-description of perceptual experience for the purpose of mapping spatial structure onto conceptual structure”

Image schemas: Lakoff & Johnson 1987

- **Spatial motion group**

- Containment
- Path
- Source-Path-Goal
- Blockage

- **Force Group**

- Counterforce
- Link

- **Balance Group**

- Axis Balance
- Point Balance ...

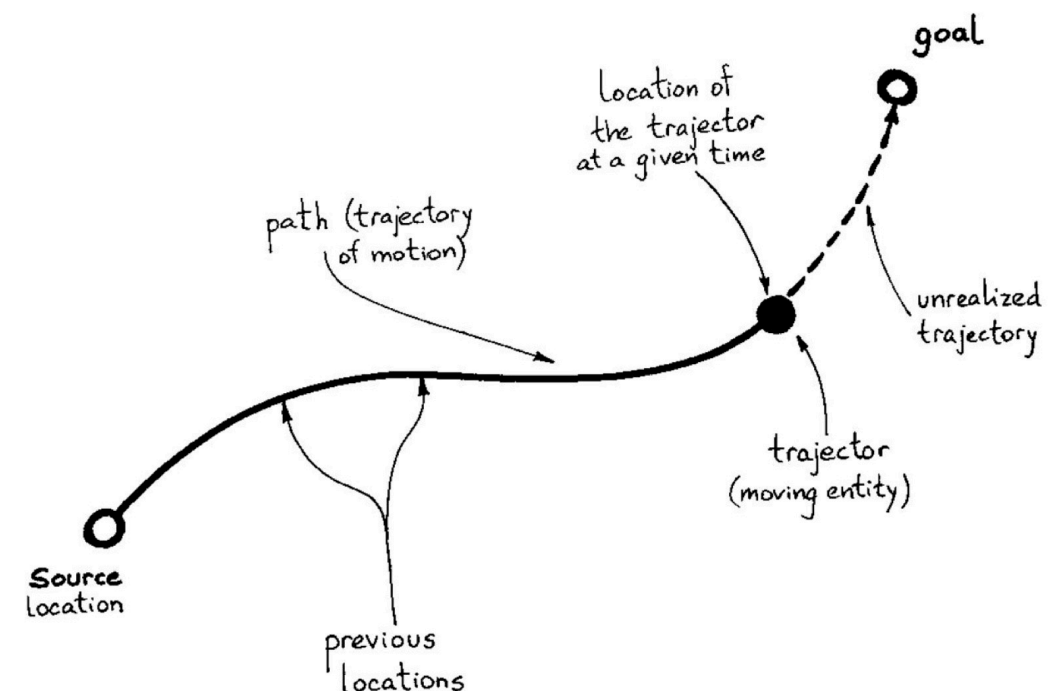
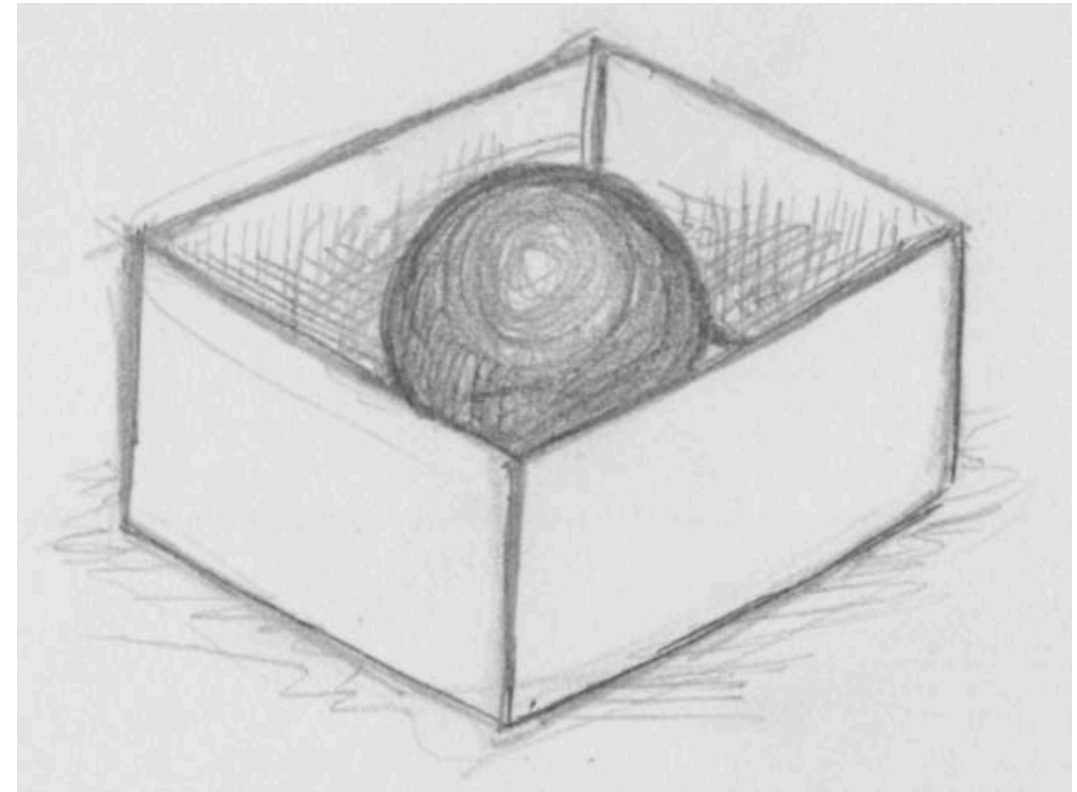


Image Schema Days



Invited speakers
John Bateman
Nicola Guarino
Tony Veale

cup

CONCEPT INVENTION - LINGUISTICS - ANALOGY - ONTOLOGY

Image schema **WORKSHOP**

<http://www.inf.unibz.it/~okutz/events/images15.html>

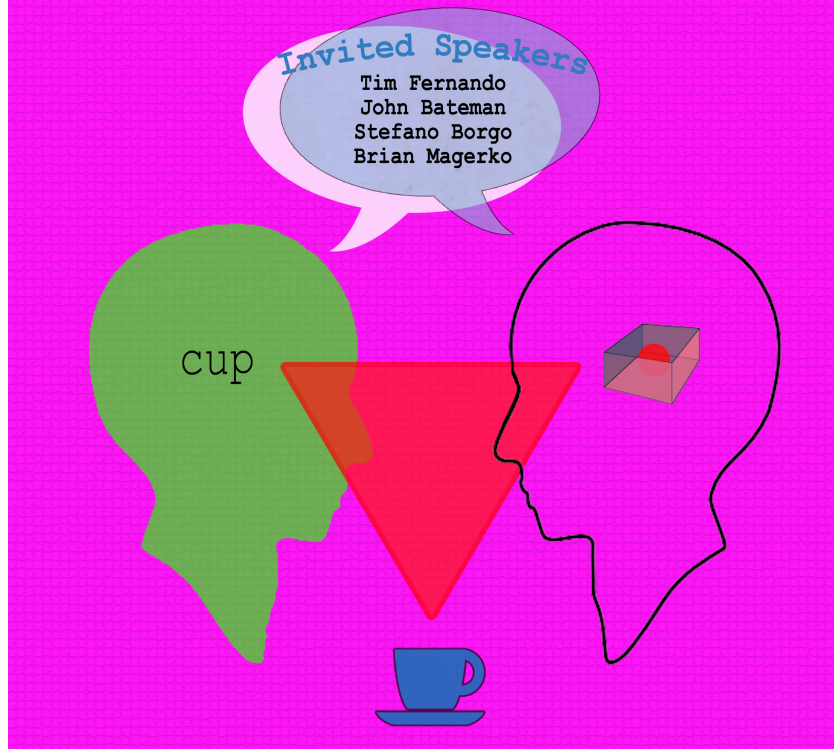
organisers
Oliver Kutz
Maria Hedblom
(maria.m.hedblom@gmail.com)

October 2nd
10.30 am
Seminar Room POS 1.02
Piazza Domenicani 3

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CO INVENT
Concept Invention Theory

<http://www.coinvent-project.eu/>



Invited Speakers
Tim Fernando
John Bateman
Stefano Borgo
Brian Magerko

cup

CONCEPT INVENTION - LINGUISTICS - CONCEPTUALISATION - ONTOLOGY

Image schema day: vol II

<http://www.inf.unibz.it/~okutz/events/images16.html>

organisers
Tony Veale
Tarek R. Besold
Maria M. Hedblom
Oliver Kutz

August 22nd, 2016
09.40 am, Roof Terrace
Faculty of Design and Art
Universitätsplatz 1

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CO INVENT
Concept Invention Theory

<http://www.coinvent-project.eu/>

<http://prosecco-network.eu/>



Invited Speakers
Todd Oakley
Nicola Baroni

CONCEPT INVENTION - LINGUISTICS - CONCEPTUALISATION - ONTOLOGY

Image schema day III

<http://isd.inf.unibz.it/>

organisers
Maria M. Hedblom
Mihailo Antovic
Oliver Kutz

September 21-22, 2017
WORKSHOP AT JOWO 2017
16.00 pm 21/9: Keynote: Todd Oakley
11.15 am 22/9: Paper presentations
14.15 pm 22/9: Keynote: Nicola Baroni
Room: F6,
Faculty of Design and Art
Universitätsplatz 1

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Image schemas, blending, ontologies, and symbol grounding

- **Motivation:** image schemas ground the search for meaningful concepts in human cognition and embodiment
- Image schemas provide candidates (the conceptual **skeleton**) for (parts of) the **generic space** in blending
- Image schema formalisations provide an approach to **generalisation** and **abstraction** in blending
- **Core problem:**
 - What are appropriate formal/logical approaches to representing and reasoning with image schemas?

What have these things in common?

- Space ship
- North Korea
- The universe
- Marriage
- Bank account

Simile

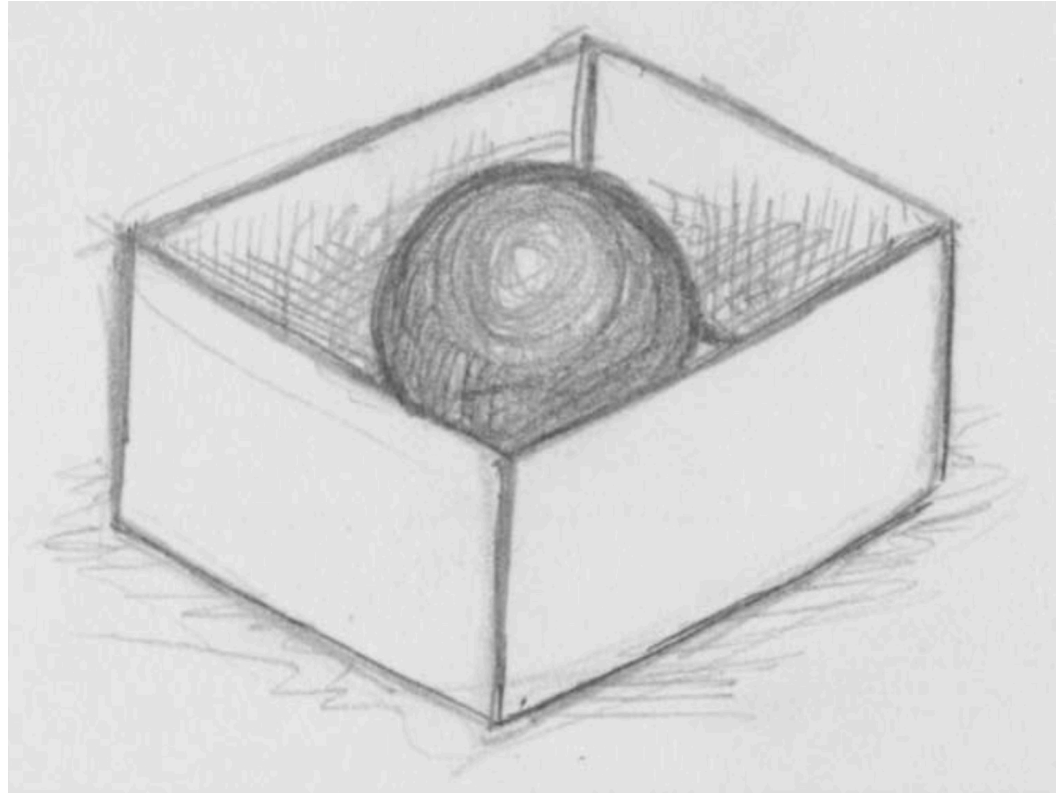
- | | | |
|---|-----------|--|
| <ul style="list-style-type: none">• This space ship• North Korea• The universe• Their marriage• My bank account | is like a | <ul style="list-style-type: none">• prison• leaky pot• treasure chest• bottomless pit• balloon |
|---|-----------|--|

Simile ('Objects')

- | | | |
|-------------------|-----------|------------------|
| • This space ship | | • prison |
| • North Korea | | • leaky pot |
| • The universe | is like a | • treasure chest |
| • Their marriage | | • bottomless pit |
| • My bank account | | • balloon |

If the concepts on the left are so dissimilar, why can they be meaningfully compared to the same things?

Simile ('Objects')



Container

is like a

- prison
- leaky pot
- treasure chest
- bottomless pit
- balloon

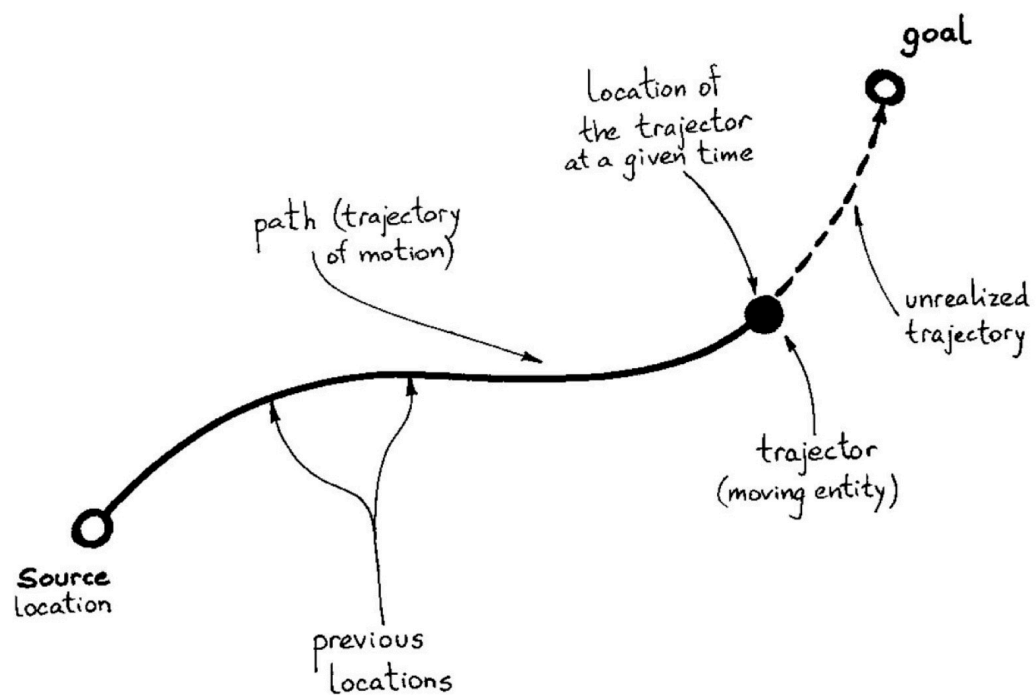
Simile ('Events')

- The story
- Watching the football game
- Their marriage
- Bob's career
- Democracy in Italy

is like

- a roller coaster ride
- a Prussian military parade
- a marathon
- escaping a maze
- stroll in the park

Simile ('Events')



is like

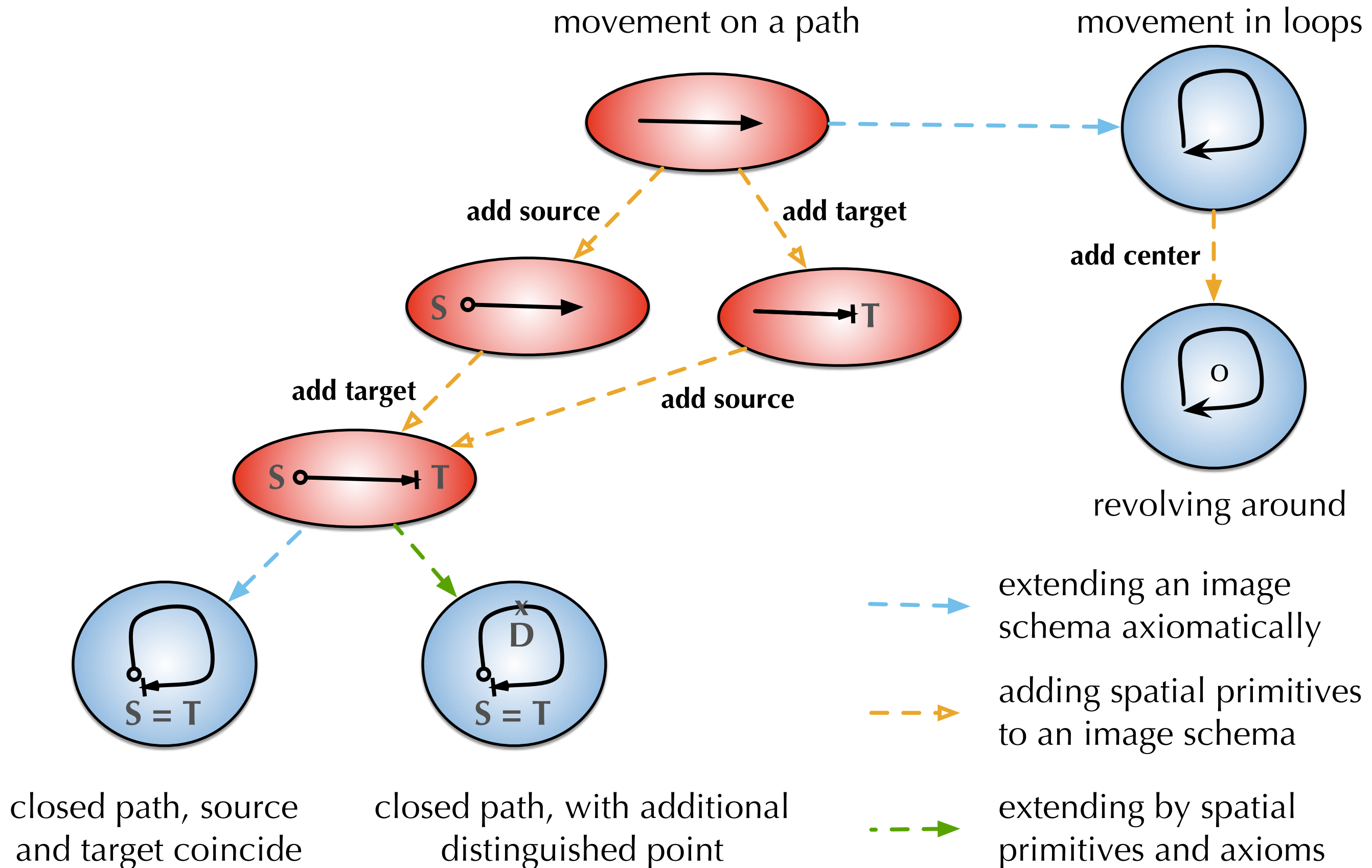
- a roller coaster ride
- a Prussian military parade
- a marathon
- escaping a maze
- stroll in the park

Source-Path-Goal

What are Image Schemas (Logically)?

- What is the ontology of image schemas
- What are the primitive notions
 - spatial primitives
 - spatial schemas
 - time / simulation
 - physics / forces?
- Understanding time and/or space led to specialised logics of time and space, and of spatio-temporal combined reasoning
- Is the logic of image schemas a particular kind of spatio-temporal logic?
- Or do we require a new kind of logic?

The image schema family of path, loop, and revolving

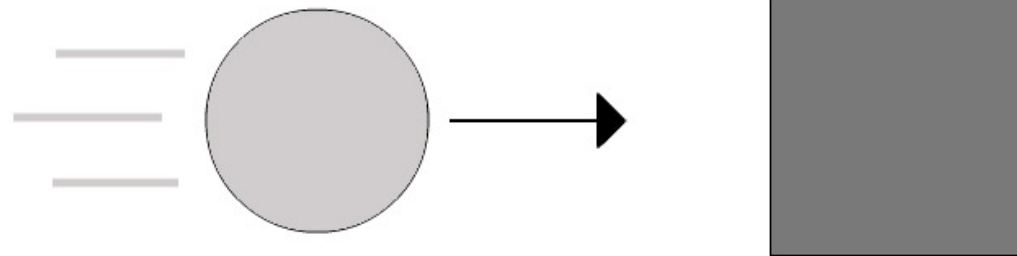


Event structure / patterns:

Image schema of caused movement

Time 1

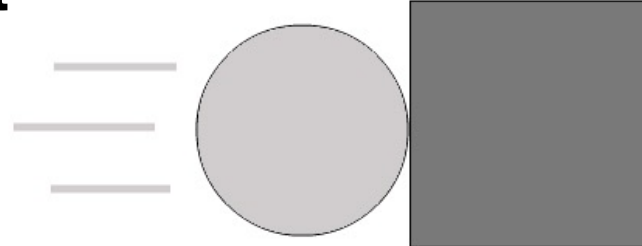
Path



Path schema

Time 2

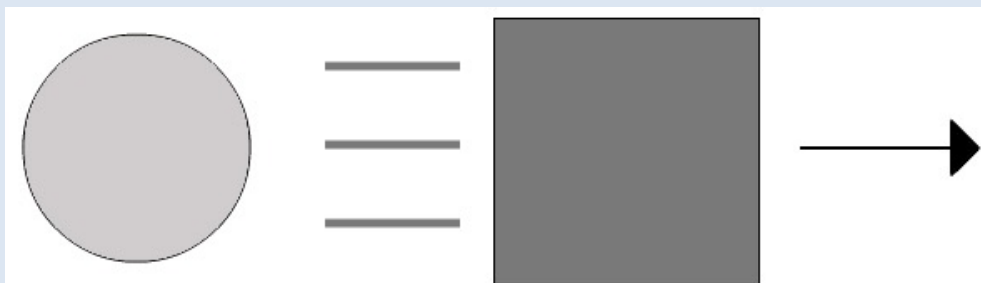
Contact



Contact schema

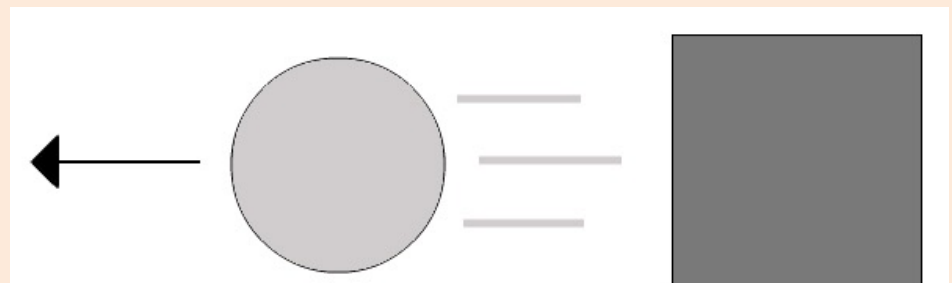
Time 3A

Caused_movement



Time 3B

Bouncing



Open problems for us

- Analyse the ontology of image schemas further
- Identify different levels of logical expressivity, cognitively adequate for various phenomena
- Develop the computational side of using image schema families for generalisation / base space discovery in blending
- Develop the logical and computational side of combination and multi-modality for image schemas
- Many spatio-temporal logics have been devised. Do image schemas necessitate a novel combination, i.e.:

Do we need a new Logic of Image Schemas?

Image Schema Logic ISL

- The image schema logic ISL combines
 - The Region Connection Calculus RCC8
 - Cardinal directions
 - A simple modelling of 'force'
 - Qualitative trajectory calculus QTC
 - Linear temporal logic

THE TWO-OBJECT FAMILY: an excerpt from the extended image schema family of relationships between two objects

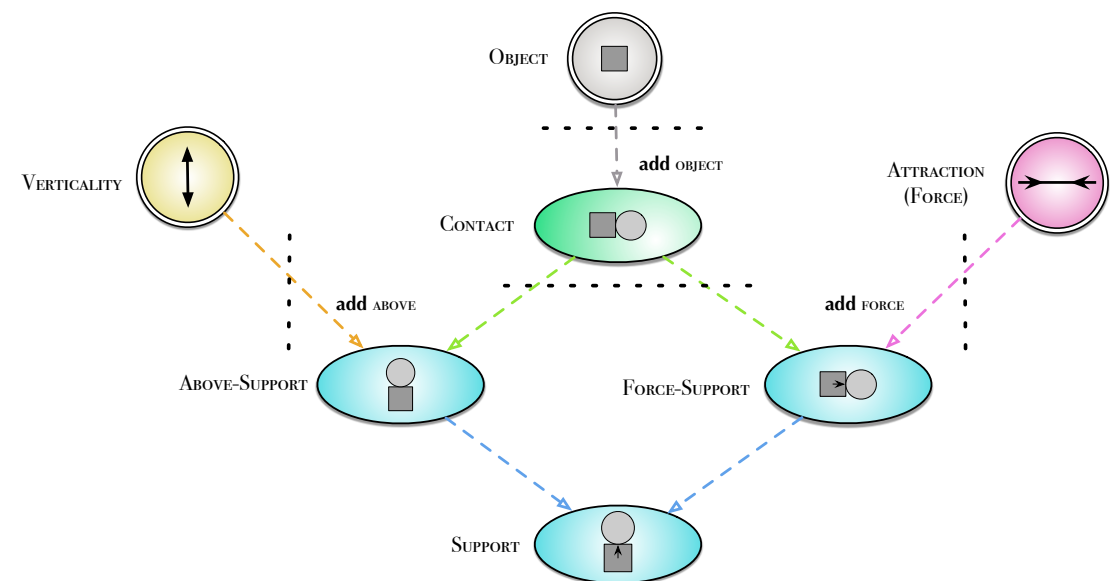
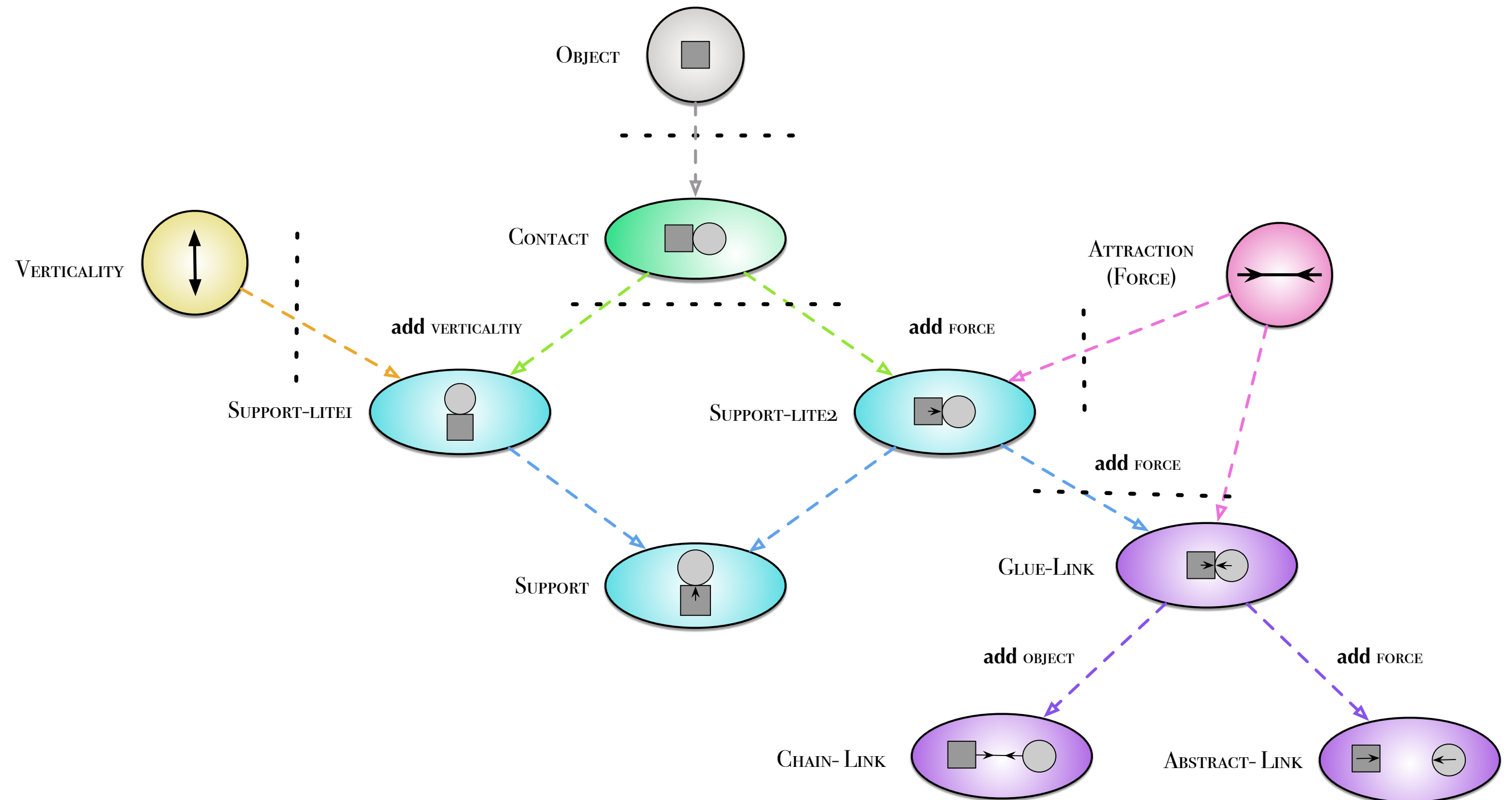


Image Schema Logic ISL

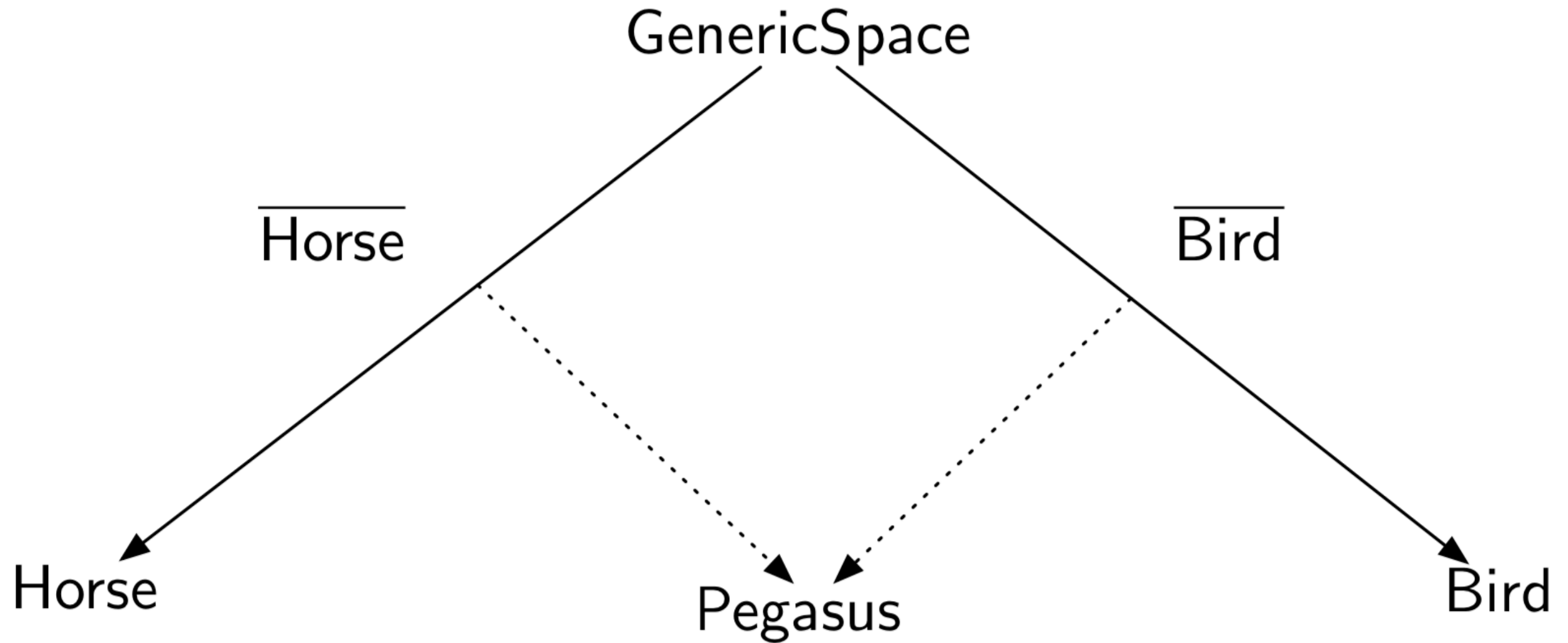
CONTACT: the image schema family of relationships between several objects



Computing Generic Spaces

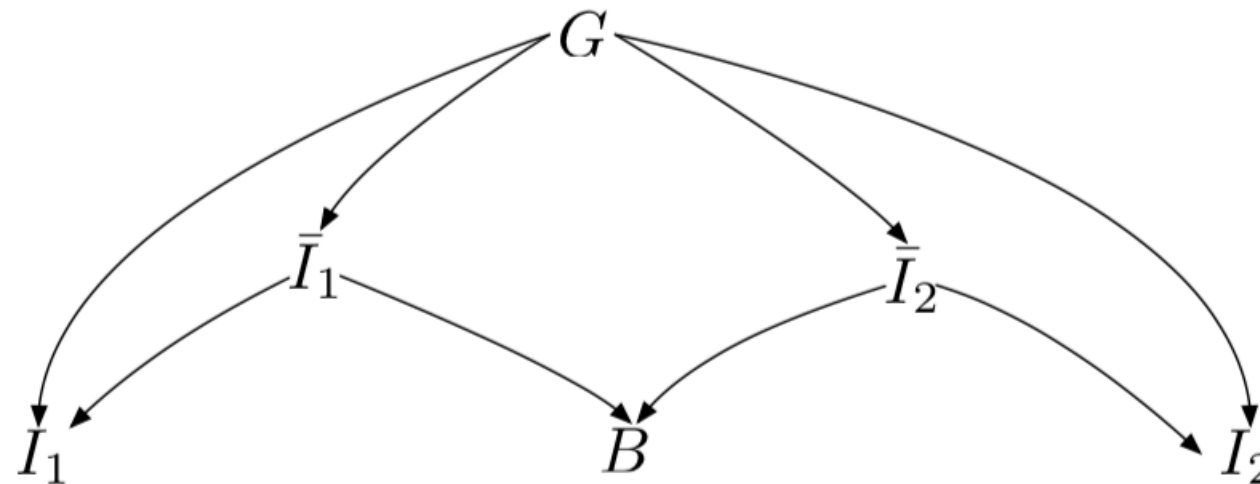
- Two basic approaches:
 - **Identification approach:** use the idea of formalised image schema families to identify them in an input space via theory interpretation
 - **Generalisation approach:** generalise the input spaces to a common core via generalisation operators, and prioritise image-schematic structure.

Creating \mathcal{EL}^{++} Concepts via Conceptual Blending



Computational Model of Conceptual Blending - Amalgamation

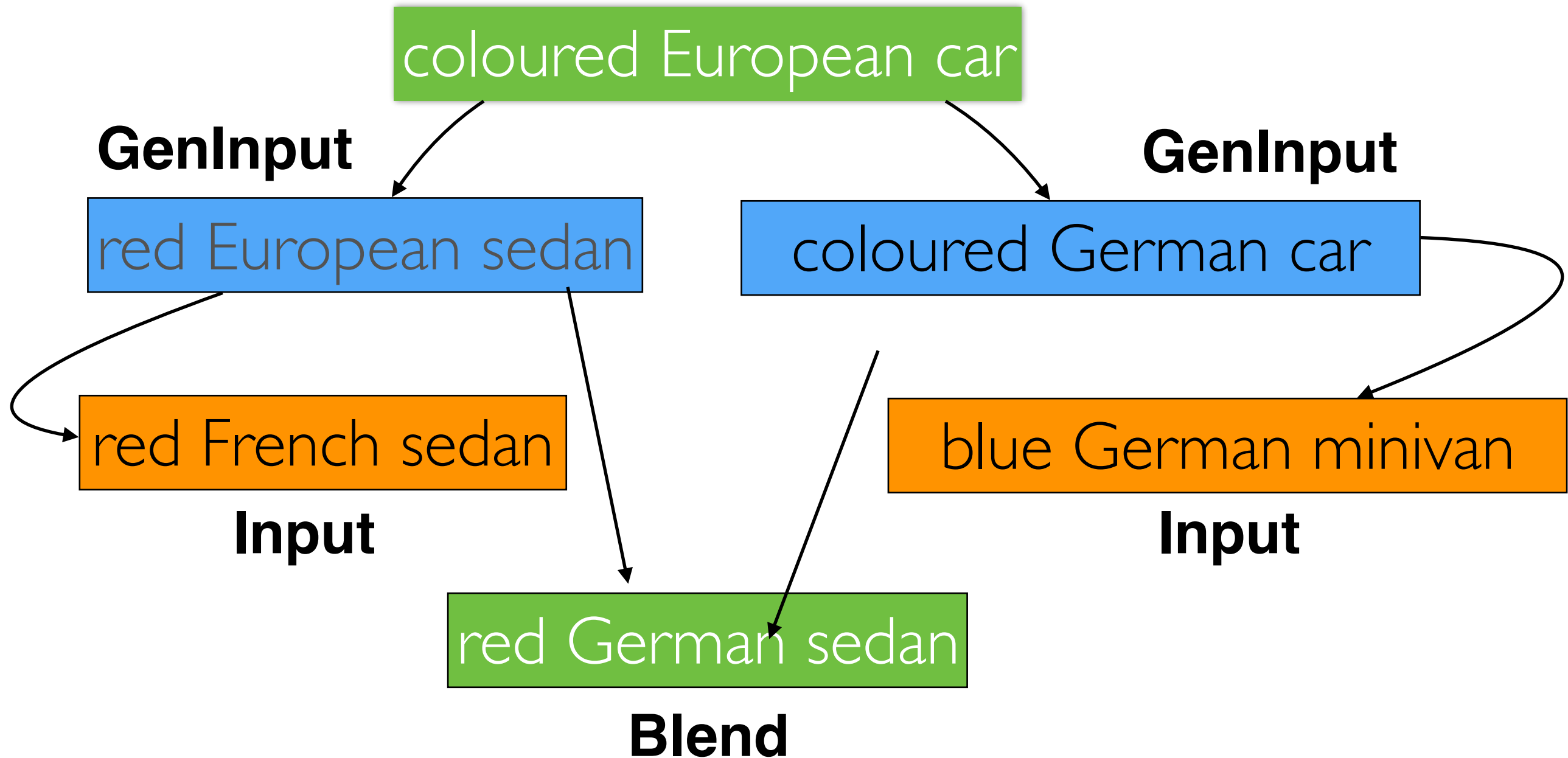
- Amalgamation originates from the notion of *amalgam* Ontañón and Plaza [2010] in case-based reasoning
- It applies to any language \mathcal{L} such that $\langle \mathcal{L}, \sqsubseteq \rangle$ is a poset



- An *amalgam* of two input concepts is a new concept that combines parts from the original descriptions
 - ▶ Find *Generic Space* (G) of input concepts (commonalities) and try to combine non-common elements in I_1 and I_2
 - ▶ Often, input concepts I_1 and I_2 cannot be combined directly (inconsistency or insatisfaction of some properties)
 - ▶ Input concepts have to be first *generalised* into I'_1 and I'_2
 - ▶ I'_1 and I'_2 can be finally blended to obtain a 'good' B

AMALGAMS as Blends

Generic Space



Generalising \mathcal{EL}^{++} Concepts — Why?

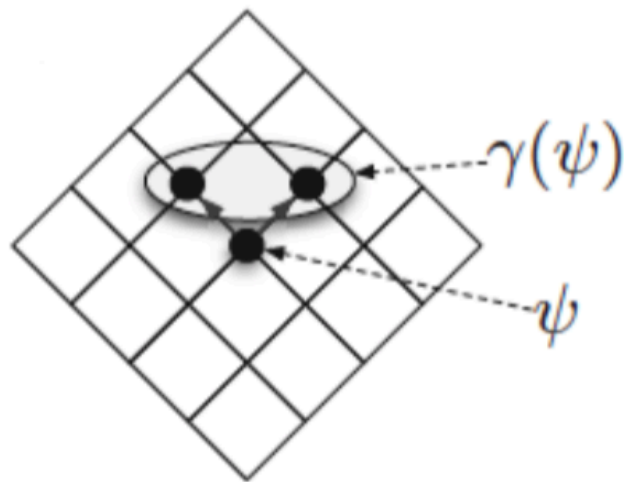
Horse \equiv Mammal $\sqcap \exists \text{hasBodyPart.Torso} \sqcap \exists \text{hasBodyPart.Legs} \sqcap$
 $\exists \text{hasAbility.Walk} \sqcap \exists \text{hasAbility.Trot}$

Bird \equiv Avialae $\sqcap \exists \text{hasBodyPart.Torso} \sqcap \exists \text{hasBodyPart.Legs} \sqcap$
 $\exists \text{hasBodyPart.Wings} \sqcap \exists \text{hasAbility.LayEggs} \sqcap \exists \text{hasAbility.Fly}$

- The ‘direct’ combination of Horse and Bird violates the common sense (or background knowledge) that:
 - ▶ Mammals do not generally lay eggs
(Mammals $\sqcap \exists \text{hasAbility.LayEggs} \sqsubseteq \perp$)
 - ▶ Avialae do not trot (Avialae $\sqcap \exists \text{hasAbility.Trot} \sqsubseteq \perp$)

Generalisation operators

- The generalisation in the amalgamation algorithm is based on a search in the poset $\langle \mathcal{L}(\mathcal{T}), \sqsubseteq_{\mathcal{T}} \rangle$
- The generalisation of an \mathcal{EL}^{++} concept can be done through a *generalisation refinement operator* γ



Refinement operator properties

- Local finiteness
- Properness
- Completeness

Generalising an \mathcal{EL}^{++} concept

- The upward refinement operator generalises an \mathcal{EL}^{++} concept by:
 - ▶ generalising a concept
 - ▶ generalising the concept filling the range of a role
 - ▶ generalising a role
 - ▶ 'removing' a role/concept

Properties

- Trade-off between completeness and finiteness
 - ▶ The operator is finite, proper but not complete
 - ▶ It is possible that the generic space is not a *least general generalisation* (or least common subsumer)
 - ▶ Not a big issue for conceptual blending, the important thing is to find the commonalities between the concepts

Generalising an \mathcal{EL}^{++} concept (cont'd)

Generalisation operator:

$$\begin{aligned}\gamma(A) &= \text{UpCov}(A) \\ \gamma(\top) &= \text{UpCov}(\top) = \emptyset \\ \gamma(\perp) &= \text{UpCov}(\perp) \\ \gamma(C \sqcap D) &= \{C' \sqcap D \mid C' \in \gamma(C)\} \cup \{C \sqcap D' \mid D' \in \gamma(D)\} \cup \{C, D\} \\ \gamma(\exists r.C) &= \begin{cases} \gamma_r(\exists r.C) \cup \gamma_C(\exists r.C) & \text{whenever } \text{UpCov}(r) \neq \emptyset \text{ or } \gamma(C) \neq \emptyset \\ \{\top\} & \text{otherwise} \end{cases} \\ \gamma_r(\exists r.C) &= \{\exists s.C \mid s \in \text{UpCov}(r)\} \\ \gamma_C(\exists r.C) &= \{\exists r.C' \mid C' \in \gamma(C)\}\end{aligned}$$

Where UpCov:

$$\begin{aligned}\text{UpCov}(A) &= \{C \in \text{sub}(\mathcal{T}) \mid A \sqsubseteq_{\mathcal{T}} C \text{ and } \nexists C' \in \text{sub}(\mathcal{T}) \\ &\quad \text{such that } A \sqsubset_{\mathcal{T}} C' \sqsubset_{\mathcal{T}} C\} \\ \text{UpCov}(r) &= \{r \in N_R \mid r \sqsubseteq_{\mathcal{T}} s \text{ and } \nexists s' \in N_R \\ &\quad \text{such that } r \sqsubset_{\mathcal{T}} s' \sqsubset_{\mathcal{T}} s\}\end{aligned}$$

Generalisations and generic space

Generalising Horse

Mammal \sqcap \exists hasBodyPart.Torso \sqcap \exists hasBodyPart.Legs \sqcap
 \exists hasAbility.Walk \sqcap \exists hasAbility.Trot

Clade \sqcap \exists hasBodyPart.Torso \sqcap \exists hasBodyPart.Legs \sqcap
 \exists hasAbility.Walk \sqcap \exists hasAbility.Trot

... ..

Clade \sqcap \exists hasBodyPart.Torso \sqcap \exists hasBodyPart.Legs \sqcap \exists hasAbility.Walk

... ..

Clade \sqcap \exists hasBodyPart.Torso \sqcap \exists hasBodyPart.Legs

Generalisations and generic space (cont'd)

Generalising Bird

Avialae $\sqcap \exists \text{hasBodyPart.Torso} \sqcap \exists \text{hasBodyPart.Legs} \sqcap$
 $\exists \text{hasBodyPart.Wings} \sqcap \exists \text{hasAbility.LayEggs} \sqcap \exists \text{hasAbility.Fly}$
Clade $\sqcap \exists \text{hasBodyPart.Torso} \sqcap \exists \text{hasBodyPart.Legs} \sqcap$
 $\exists \text{hasBodyPart.Wings} \sqcap \exists \text{hasAbility.LayEggs} \sqcap \exists \text{hasAbility.Fly}$
... ..
Clade $\sqcap \exists \text{hasBodyPart.Torso} \sqcap \exists \text{hasBodyPart.Legs} \sqcap$
 $\exists \text{hasBodyPart.Wings} \sqcap \exists \text{hasAbility.LayEggs}$
... ..
Clade $\sqcap \exists \text{hasBodyPart.Torso} \sqcap \exists \text{hasBodyPart.Legs} \sqcap$
 $\exists \text{hasBodyPart.Wings}$
... ..
Clade $\sqcap \exists \text{hasBodyPart.Torso} \sqcap \exists \text{hasBodyPart.Legs}$

Implementation of Generalisation in ASP - Overview

- The search for generalisations is modeled as an ASP search problem where the 'goal' is to find a generic space for two input \mathcal{EL}^{++} concepts:
 - 1 \mathcal{EL}^{++} concepts in background and domain knowledge are translated to ASP facts (base part)
 - 2 Generalisation operators are implemented as a step-wise process to generalise \mathcal{EL}^{++} concepts in the domain knowledge until they are equal (cumulative part)
 - 3 Each ASP stable model returns a generalisation path from the input specifications to a generic space

Blends in \mathcal{EL}^{++}

- Blends are computed as most general specialisations (MGS) of pairs of generalised concepts
- In \mathcal{EL}^{++} , the MGS is defined by \sqcap

$\overline{\text{Bird}} \equiv \text{Clade} \sqcap \exists \text{hasBodyPart.Torso} \sqcap \exists \text{hasBodyPart.Legs} \sqcap$
 $\exists \text{hasBodyPart.Wings} \sqcap \exists \text{hasAbility.Fly}$

$\overline{\text{Horse}} \equiv \text{Mammal} \sqcap \exists \text{hasBodyPart.Torso} \sqcap \exists \text{hasBodyPart.Legs} \sqcap$
 $\exists \text{hasAbility.Walk} \sqcap \exists \text{hasAbility.Trot}$

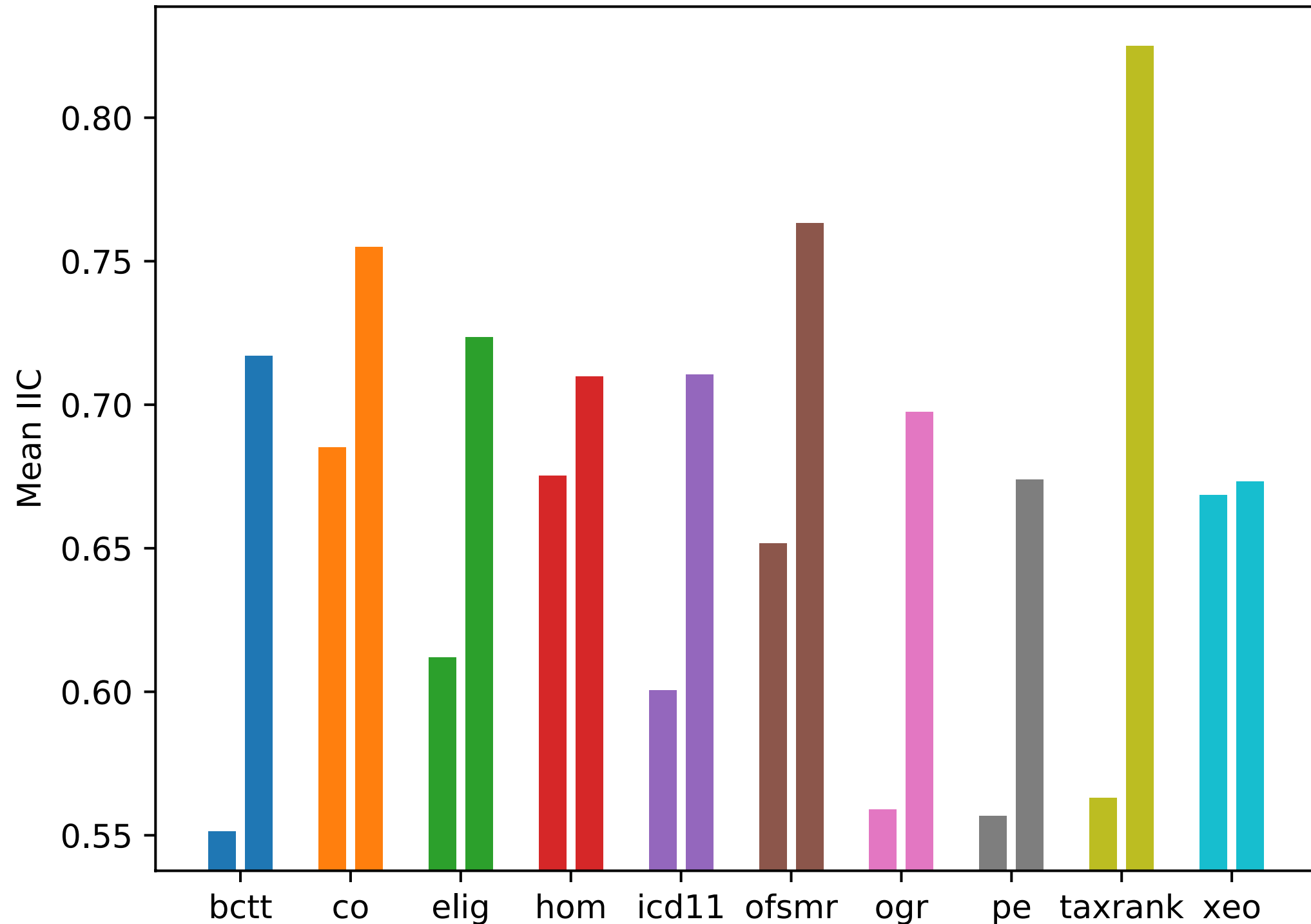
Blend

$\text{Pegasus} \equiv \text{Mammal} \sqcap \exists \text{hasBodyPart.Torso} \sqcap \exists \text{hasBodyPart.Legs} \sqcap$
 $\exists \text{hasBodyPart.Wings} \sqcap \exists \text{hasAbility.Walk} \sqcap \exists \text{hasAbility.Trot} \sqcap$
 $\exists \text{hasAbility.Fly}$

Generalisation vs. Deletion of Axioms

Axiom Weakening VS Axiom Removal

Repair quality (left=random, right=MIS)



Summary

- Conceptual blending provides a rich cognitively motivated theory for computational concept invention
- Image Schema Theory is essential for understanding the dynamics of concept invention
- Current and future work includes:
 - Rich spatial-temporal logics for image schemas
 - Refinement of the generalisation approach to richer logics and to be guided by common-sense knowledge
 - Integrating social choice theory and argumentation

Some Relevant Papers (Blending)

- M M Hedblom, O Kutz, F Neuhaus: "**Choosing the Right Path: Image Schema Theory as a Foundation for Concept Invention**", Journal of Artificial General Intelligence 6 (1): 22-54, De Gruyter, 2015.
- O Kutz, J Bateman, T Mossakowski, F Neuhaus, M Bhatt: "**E pluribus unum: Formalisation, Use-Cases, and Computational Support for Conceptual Blending**", in T. R. Besold et al., editors, Computational Creativity Research: Towards Creative Machines, Atlantis/Springer, Thinking Machines, 2015.
- M M Hedblom, O Kutz, F Neuhaus: "**Image schemas in computational conceptual blending**", Cognitive Systems Research 39, 42-57, Elsevier, 2016.
- T R Besold, M M Hedblom, O Kutz: "**A narrative in three acts: Using combinations of image schemas to model events**", Biologically Inspired Cognitive Architectures, Elsevier, 2016.
- M M Hedblom, O Kutz, T Mossakowski, F Neuhaus: "**Between Contact and Support: Introducing a logic for image schemas and directed movement**", 16th International Conference of the Italian Association for Artificial Intelligence (AI*IA 2017)}, Bari, Italy, Springer, 2017.
- M Eppe, E Maclean, R Confalonieri, O Kutz, M Schorlemmer, E Plaza, K-U Kühnberger: "**A Computational Framework for Concept Blending**", Artificial Intelligence, 2017.

Some Relevant Papers (DOL and Weakening)

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